

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56366
Contract Dates: 08/28/2012-08/31/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543095
Invoice Date: 09/02/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/02/2012

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PAY BY 10/02/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: SUMMER WEEK 5

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THE EARLY SHOW	08/28/2012-08/31/2012	. T W T F . .	30	4	325.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/27/2012-09/02/2012		. T W T F . .	4	325.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	08:13:51 AM		BCTV1202H	30	325.00			
08/29/2012	We	08:47:17 AM		BCTV1202H	30	325.00			
08/30/2012	Th	08:16:17 AM		BCTV1204H	30	325.00			
08/31/2012	Fr	08:27:11 AM		BCTV1202H	30	325.00			
2	THIS MORNING 6-7AM	08/28/2012-08/31/2012	. T W T F . .	30	4	650.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/27/2012-09/02/2012		. T W T F . .	4	650.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	06:08:57 AM		BCTV1204H	30	650.00			
08/29/2012	We	06:41:18 AM		BCTV1204H	30	650.00			
08/30/2012	Th	06:55:57 AM		BCTV1202H	30	650.00			
08/31/2012	Fr	06:44:02 AM		BCTV1204H	30	650.00			
3	530-6PM NEWS	08/28/2012-08/31/2012	. T . . F . .	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/27/2012-09/02/2012		. T . . F . .	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	05:39:35 PM		BCTV1204H	30	800.00			
08/31/2012	Fr	05:43:36 PM		BCTV1204H	30	800.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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4	THE INSIDER		08/29/2012-08/30/2012		. . W T . . .		30	3	550.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. . W T . . .		2		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/29/2012	We	07:54:04 PM		BCTV1204H	30	550.00				
08/30/2012	Th				30			550.00	Preempted	
08/31/2012	Fr	07:55:46 PM	08/30/2012	BCTV1202H	30	550.00	550.00		Makegood	
5	23:00:00-23:30:00		08/28/2012-08/30/2012		. T . T . . .		30	3	1,600.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T . T . . .		2		1,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu	11:27:26 PM		BCTV1204H	30	1,600.00				
08/30/2012	Th				30			1,600.00	Preempted	
08/30/2012	Th	11:43:45 PM	08/30/2012	BCTV1202H	30	1,600.00	1,600.00		Makegood in 23:21:10-23:56:00	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		14		9,800.00		1,470.00	8,330.00	2,150.00	2,150.00	0.00

Billing Notes
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	9,800.00
Trade Value	0.00
Agency Commission	1,470.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	8,330.00

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